



Corporate Partnership Opportunities

INVESTING IN THE FUTURE WORKFORCE OF THE DC REGION



Supporting Our
Strategic Plan 2025–2030:
Pathways to Possibility



Why Partner with Us?

Corporate support for our Strategic Plan aligns with three key goals:

Scholar Success

Help provide holistic advising, scholarships, career coaching, and industry-aligned pathways that empower Scholars to complete programs and launch into meaningful careers.

Ecosystem of Impact

Strengthen New Futures' role as a trusted regional partner in education and workforce development. Corporate partners expand career opportunities, mentorship, and visibility for Scholars.

Resilience

Build organizational sustainability and innovation. With flexible support, New Futures can adapt, grow, and maximize impact for decades to come.

Mission

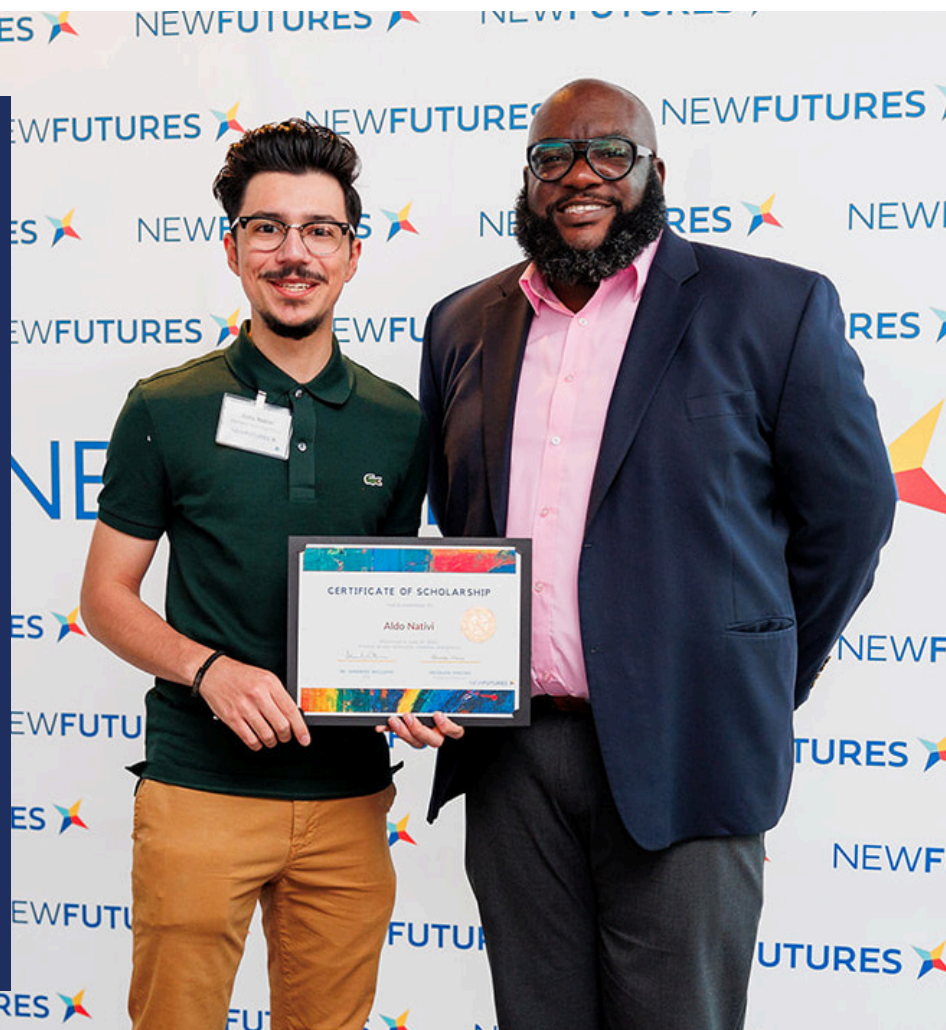
Educational opportunities for rewarding careers.

Vision

A vibrant and equitable Washington, DC region where every person has an accessible and valued path through higher education, the opportunity to thrive in a fulfilling career, and voice in the decisions made in their communities.

Impact Highlights

- 97% alumni employed or in school
- \$8M+ scholarships awarded
- 800+ Scholars supported



Scholar Success Partnership

Fund scholarships, advising, skill-building workshops, internships, and career pipelines

SUGGESTED ANNUAL GIVING: \$25,000 – \$100,000

- ✦ **\$100k** Supports 12 Scholars with scholarships to attain their associate's degree.
- ✦ **\$75k** Supports 30 Scholars with one-on-one academic and career advising for one year.
- ✦ **\$25k** Supports 15 Scholars with scholarships and career advising to attain their Core Construction Certificate.

Ecosystem of Impact Partnership

Collaborate on industry partnerships, host mentoring events, amplify Scholar voices, provide thought leadership

SUGGESTED ANNUAL GIVING: \$20,000 – \$50,000

- ✦ **\$50k** Amplifies scholar's success story telling through media channels for one year.
- ✦ **\$20k** Expands corporate mentoring networks and exposure for 200+ Scholars.

Resilience Partnership

Provide general operating support, sponsor innovation projects, strengthen infrastructure

SUGGESTED ANNUAL GIVING: \$20,000 – \$75,000

- ✦ **\$75k** Ensures long-term sustainability and ability to serve more Scholars.
- ✦ **\$25k** Conducts a thorough data analysis project to develop impactful economic metrics of the New Futures alumni network of 500+ individuals living in the DC region.

Corporate partners are recognized through:

- Website and annual report listing
- Social media and e-newsletter features
- Opportunities to showcase partnership stories at in-person events
- Invitations to Scholar events and strategic roundtables

Contact New Futures

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Together, we can reimagine what's possible for DC's young people.

Corporate partners fuel pathways to possibility by helping Scholars succeed, communities thrive, and our region prosper.