



NEWFUTURES

2026 EVENT SPONSORSHIPS



On behalf of everyone at New Futures, thank you for considering a partnership with us.

At New Futures, we believe in the power of community college degrees and professional certifications to create game-changing pathways into the workforce. The young adults in our program (Scholars) receive holistic support to ensure their success. We offer:

- **Financial Scholarships**

Up to \$10,000 to support education expenses.

- **Personalized Advising**

Our advisors offer career and academic advising.

- **Skill-Building Opportunities**

Our workshops help build the essential skills that promote success in college, career, and life.

- **Career Readiness**

Access to a career-readiness curriculum that includes hands-on learning and practical tools.

- **Alumni Engagement**

Career growth activities, leadership opportunities, and a supportive peer community.

With your sponsorship, New Futures will deepen and expand its reach. We'll be able to award more scholarships, enhance our advising capacity, and augment the professional network opportunities for our Scholars.

Your support will help fuel real change: transforming young lives, bolstering talent pipelines, and reinforcing the social fabric of the DMV.

Your investment will translate into measurable outcomes: greater credential attainment, higher employment rates, improved financial stability, and stronger, more equitable communities. We hope you'll join us in our mission of helping under-resourced young people launch meaningful, rewarding careers.

OUR IMPACT

With your support, we can expand our reach exponentially.



\$7.8M in
Scholarship Awards



539
Degrees Earned



97% Enrollment
of 2024 graduates are either
employed or in their next
education program



100% Impact
All Scholars said having a
New Futures advisor improved
their college experience



Community BREAKFAST

The New Futures Community Breakfast brings together corporate partners, philanthropic leaders, community champions, and our incredible alumni to celebrate progress, share impact stories, and mobilize support for students pursuing career and education pathways in the DC region. This high visibility gathering highlights how education, workforce development, and community partnerships can transform lives. Sponsors help ensure that hundreds of talented, systemically excluded young people continue to receive the scholarships, advising, and career supports they need to thrive.

Friday, January 30, 2026

DOORS OPEN AT 9:00AM

TRUE REFORMER BUILDING | 1200 U ST NW, WASHINGTON, DC 20009



PRESENTING SPONSOR | \$10,000

Only One Available

- ✦ **Exclusive Presenting Sponsor Recognition in All Event Promotions** (including logo placement on signage, program, and digital assets, recognition in e-newsletter, and posted on social media)
- ✦ **Opportunity for Company Representatives to Give Welcome Remarks**
- ✦ **Reserved VIP Table** (10 seats)
- ✦ **Recognition at Breakfast**

SCHOLAR SPONSOR | \$2,500

- ✦ **Logo Listed in Event Program and Website**
- ✦ **Recognition in Post-Event Thank You Email**
- ✦ **5 Reserved Seats**

COMMUNITY SPONSOR | \$5,000

Four Available

- ✦ **Logo Placement on Event Signage, in Marketing Materials, and in Program**
- ✦ **Featured Spotlight in One Social Media Post**
- ✦ **Reserved VIP Table** (10 seats)
- ✦ **Recognition at Breakfast**

FRIEND SPONSOR | \$1,000

- ✦ **Name Listed in Event Program and Website**
- ✦ **2 Reserved Seats**



CareerCon 2026 is the second annual flagship scholar event where New Futures will provide networking, professional development, and career exploration sessions. This exciting event will feature topical breakout sessions, professional networking exercises, resume enhancement reviews, and mock interviews with industry experts to support Scholars in launching their careers. With an estimated 150 New Futures Scholars and 100 professional volunteers in attendance, we know this will be New Futures largest programming event ever, and we need your support!



Saturday, March 21, 2026

UNIVERSITY OF DISTRICT OF COLUMBIA VAN NESS CAMPUS

LEADERSHIP SPONSOR | \$10,000

Two Available As a co-lead sponsor, your company will have prominent visibility to our stakeholders and attendees.

- ✦ 10 Minute Speaking Opportunity
- ✦ Exhibitor Table
- ✦ Print and Online Recognition on All Event Communication and Marketing Collateral

HEADSHOT SPONSOR | \$2,500

Only One Available Your sponsorship will afford scholars the opportunity to take professional headshots to boost their online job-searching profiles.

- ✦ Print and Online Recognition on Event Communication and Marketing Collateral

BREAKOUT SPONSOR | \$2,500

Three Available Plan and facilitate 45-minute conference sessions on career development topics or topics relevant to the industries our Scholars are and seek to work in. We're looking for interactive sessions that not only impart knowledge but have a chance to practice skills in real time to help Scholars launch and grow successful careers.

- ✦ Print and Online Recognition on Event Communication and Marketing Collateral

ACCESSIBILITY SPONSOR | \$5,000

Only One Available Your sponsorship will cover the cost of on-site childcare that will enable Scholar Parents to fully participate in this event.

- ✦ Exhibitor Table
- ✦ Print and Online Recognition on Event Communication and Marketing Collateral

EXHIBITOR SPONSOR | \$2,500

Three Available Showcase your company and the products/services to our attendees which represent various industries.

- ✦ Exhibitor Table
- ✦ Print and Online Recognition on Event Communication and Marketing Collateral

Taste of NEWFUTURES

Taste of New Futures is our annual rooftop cocktail reception hosted by the New Futures Associate Board. This year, we're taking you on a cultural journey through the countries and communities that shape the lives and identities of our Scholars, alumni, and staff. From immersive exhibits to authentic cuisine and live entertainment, the evening is a celebration of the New Futures community being as vibrant and diverse as the region we serve.

Fall 2026

DATE, TIME & LOCATION TBD



DREAM SPONSOR | \$5,000

- ★ **Recognition in All Event Promotions**
(including invitation, website, digital assets, e-newsletter, and social media)
- ★ **Opportunity to Speak at the Event**
- ★ **10 Admission Tickets & 10 Raffle Tickets**
- ★ **Premium Swag**

OPPORTUNITY SPONSOR | \$2,500

- ★ **Recognition in All Event Promotions**
(including invitation, website, digital assets, e-newsletter, and social media)
- ★ **6 Admission Tickets & 6 Raffle Tickets**

POWER SPONSOR | \$1,000

- ★ **Recognition in All Event Promotions**
(including invitation, website, digital assets, e-newsletter, and social media)
- ★ **4 Admission Tickets & 4 Raffle Tickets**

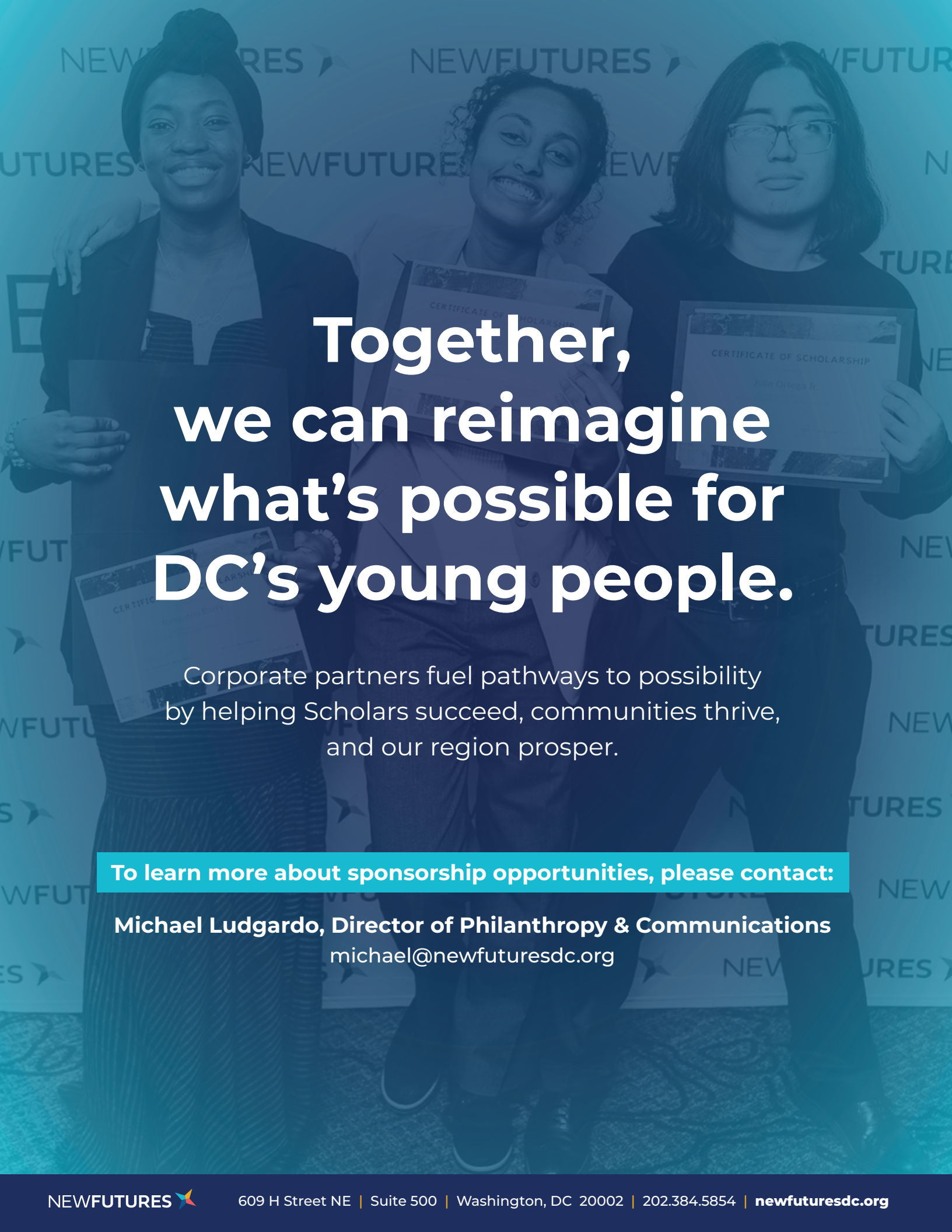
LAUNCH SPONSOR | \$500

- ★ **Recognition in Most Event Promotions**
(including invitation, website, digital assets, and social media)
- ★ **3 Admission Tickets & 3 Raffle Tickets**

DIGITAL AD SPONSOR | \$300

- ★ **Recognition on Website, Social Media, and Digital Assets**
- ★ **1 Admission Ticket**



A photograph of three young people, two women and one man, standing together and smiling. They are holding certificates that read "CERTIFICATE OF SCHOLARSHIP". The background is a repeating pattern of the "NEWFUTURES" logo. The text "Together, we can reimagine what's possible for DC's young people." is overlaid in large white font.

Together, we can reimagine what's possible for DC's young people.

Corporate partners fuel pathways to possibility
by helping Scholars succeed, communities thrive,
and our region prosper.

To learn more about sponsorship opportunities, please contact:

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